



C O M P A N Y
P R O F I L E



“

DESIGN IS
A DISCOVERY OF
DISTINCT LIFESTYLE

Lia | Chen



INTRODUCTION TO CENZ INTERIOR DESIGN

Known for its' style and ability to create contemporary dynamic designs that fills the need of both beauty and functionality and with over 20 years of experience, Cenz approaches projects from a distinctive quality life centered point of view, and visualize them with its' own professional with a modern flare of style.

Living spaces that's warm, welcoming and inspiring is the target aimed on every task that we do. CENZ are committed to provide not only design scratches, but design implementation that you will be appreciate to gaze even for years to come.

INTERIOR DESIGN | FURNITURE DESIGN | LIGHTINGS | STYLING

THE WANDERLUST DESIGNER



A well considered interior design should
make living easy...

Lia | Chen

Recently, Interior Decoration & Design refers to an industry involved in creating & improving the aspect of our immediate environment. Lia, as an interior design consultant, is aware with these matters. Her concerns are also executed with perfection & promptness, but still allowing for a mixture of proportion, quality, spaciousness in order to create & develop design solutions to be more aesthetic, eco friendly, functional, & safe. Her designs combine eclectic mix of many distinctive elements to achieve unique approach and solutions in all sorts of styles.

Graduated in 1994 from Royal Melbourne Institute of Technology, majoring in Interior Design Firm, she had participated some projects within Indonesia & Australia. She has been establishing advanced achievements and conversant in area of space planning & functional design as well as knowledge of the

decorative & fundamental aspects of design such as color, furniture, fittings, lighting, soft furnishings, artworks & accessories.

Strive to produce innovative, chic, & distinguishing designs, her specialties include private residential, show house, & commercial project such as retail shops, offices, cafes, restaurants, hospitalities. Her scope of work contributes support services ranging with concept, layout, detail, electrical, 3D design as well as job supervision.

She does offer all aspects of comprehensive interior & innovative decoration from concept to completion in the fine established practice of efficiency, productivity, integrity, & service with creations of real value to assist her clients achieving their goals according to their needs, budget, schedule & personalities.



*We incorporate modern conveniences into our projects,
concealing equipment and maximising storage.*



CENZ portfolio of commercial project,
Bethesda Clinic at Spazio Surabaya

FORDABLE PERSONALIZES DECORATING ADVICE IN BOTH COMMERCIAL & RESIDENTIAL CAN BE ACCOMPLISHED AT ANY REQUIRED STYLES

*Communicate
Openly*



*Strive to
Improve*



*Celebrate
Diversity*



Customer Focus



Integrity



Team Work



Continuous
Learning



Work Excellence



Details Coverage



Quality Control



Customer
Satisfaction

EACH OF PROJECT IS THE RESULT OF CUSTOMISED SERVICES BECAUSE WE BELIEVE EACH ONE OF OUR CLIENT IS UNIQUE & SPECIAL

We provide the true turnkey solution from initial brainstorm, style definition and design to project management or owner representative. Highlight of our services are described below.

DESIGN & STYLING

As an interior design consultant, CENZ will assist on design concepts and bring effective functionality on every furniture. Everything will be meaningful as we will do all the planning and make sure everything will not just to look great, but contribute to a function.

PROJECT MANAGEMENT

We do project management to ensure a contract project is planned and executed according to what the owner had in mind. Contact us for your project management for any scope of contract, even the one with the tight time-lines.

FITOUT & FURNITURE CONSULTATION

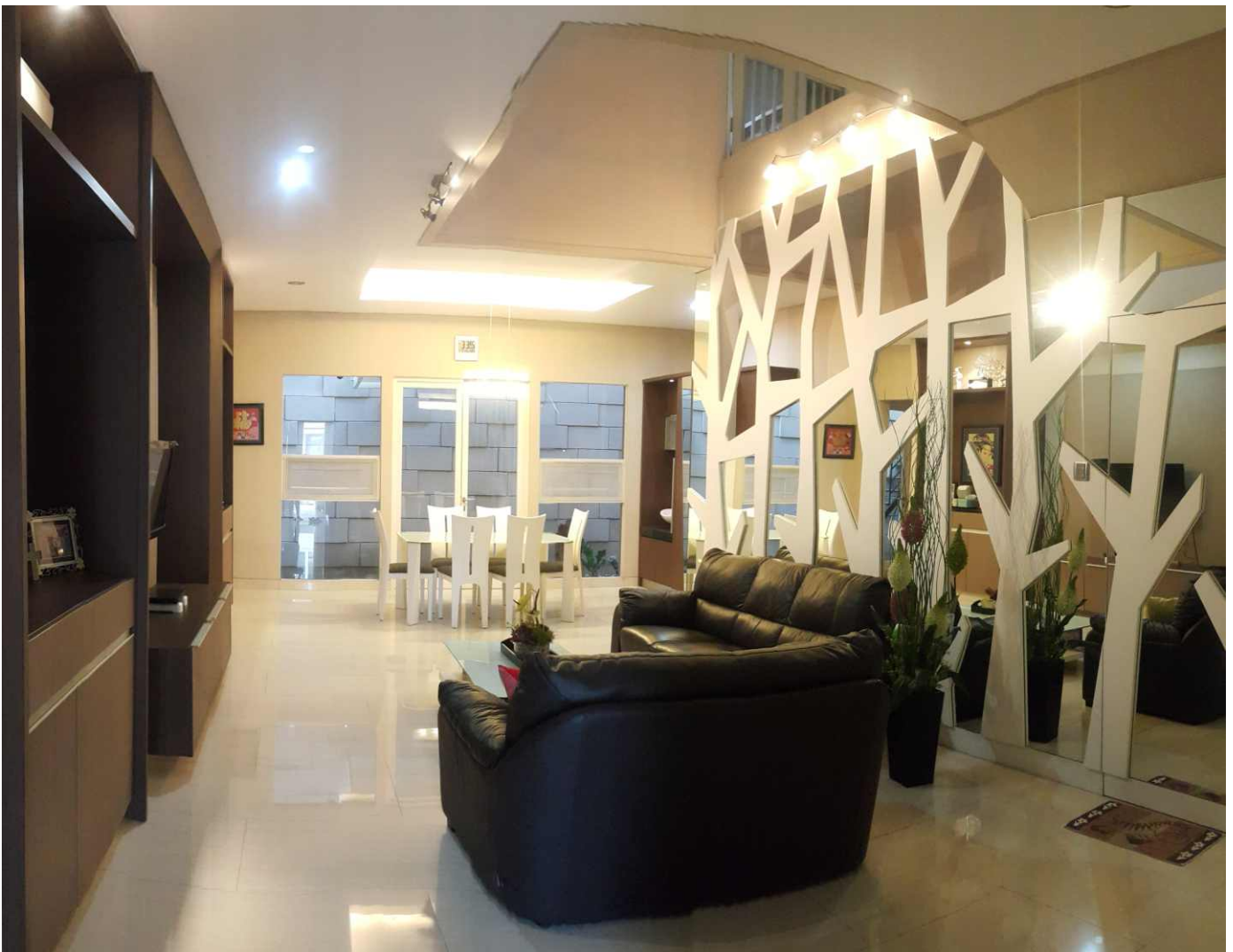
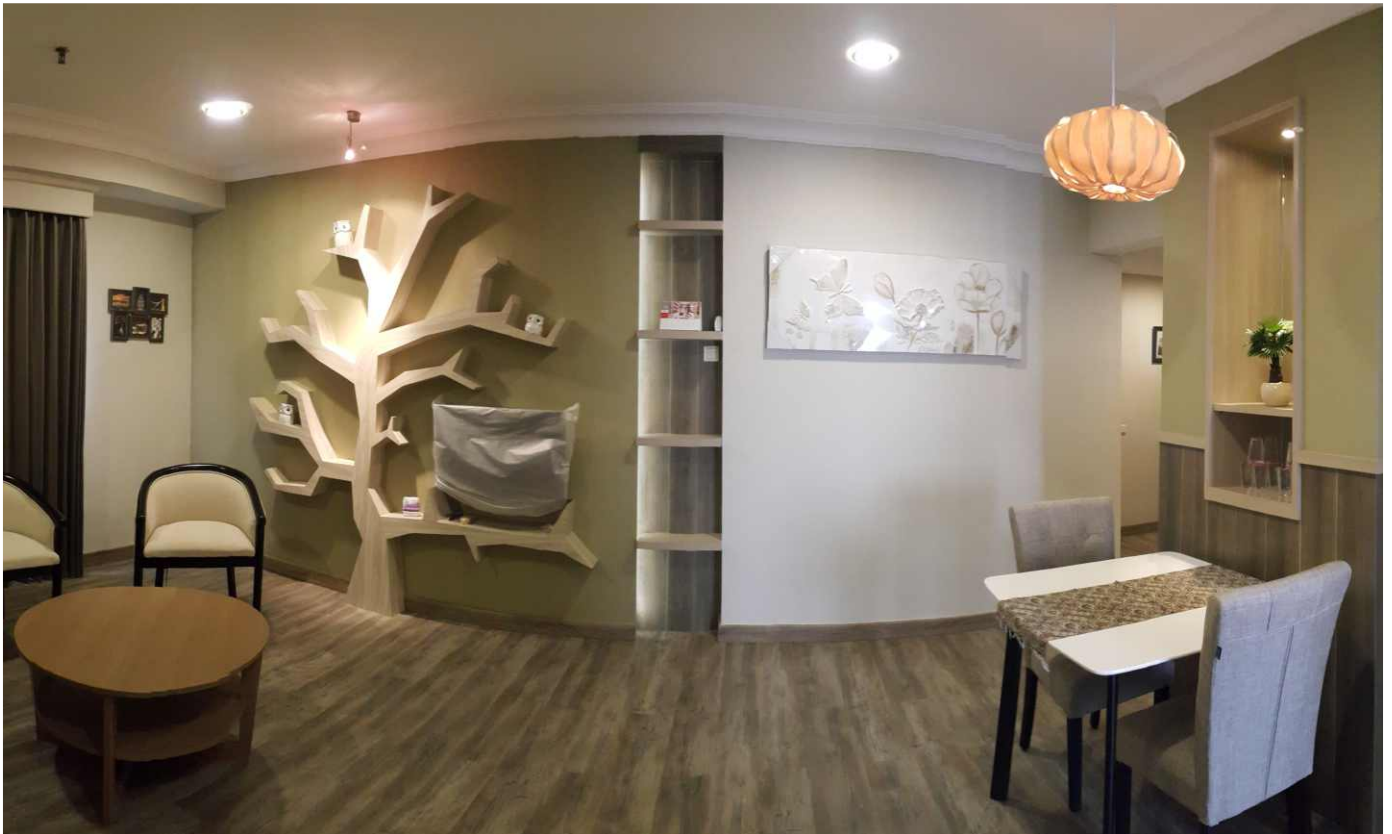
CENZ provide fitout - furniture consultation with a high quality standard. We will help visualize furniture through 3D renderings just to make sure that the design is the one that you wanted. Good craftsmanship is the one thing that we make sure, happened to all of our customers' furniture.

SETTING & INSTALLATION SUPERVISION

Setting and installation are two important aspects in interior design furnishing process. Good furniture is useless and meaningless without good handling. CENZ will make sure things are set and installed correctly with no tolerance on quality.

*Fine unique custom furniture work that stands out
and make your own statement of personality.*





Maximising clients satisfaction is the priority in this minimalist style.

We cater to various kind of style personalization to find the best design that represent each of our unique client preferences. A professional approach from material mastering, 3D renderings will be proposed to bridge the ideas, approvals and realizations.



Minimalist

The design style conveys a message of simplicity, basic, geometric forms, & emphasizes on angular lines that creating smooth, gleammy, uncluttered, sleek, asymmetrical balance in furniture & layout.



Semi Classic (American)

The design style has similarities with classic style, however, it is more simple, less of carving, & avoiding excessive accessories & decorations.



Classic

The design is derived from Greek & Roman design. It is based upon order, symmetry, balance, & perfect harmony that is steeped in tradition. Important to understand the idea behind a focal point while a classically designed space.



Contemporary

By focusing on space, shape, finishes, balance color, here is the contemporary interior & decorating style that have to be sleek, fresh, clean, lines, simplicity, & subtle sophistication. In someway, it can be very selective because it is over changing & borrows pieces & styles from all different areas but still uses natural elements.



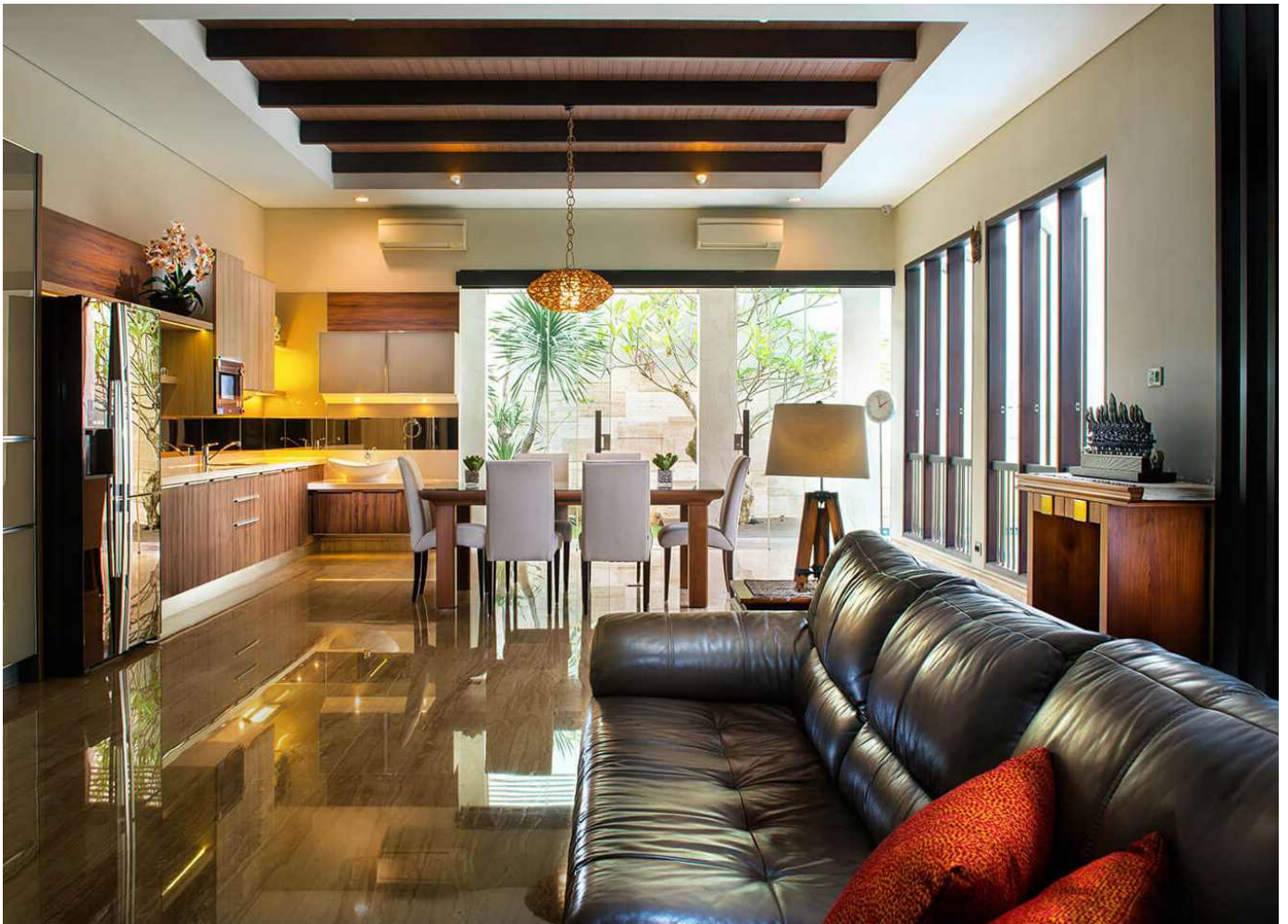
CENZ's style of interiors are mostly inspired and enlightened with natural palettes throughout, hand picked lamps and wallpapers from London, and not to mention vintage furniture from around the world.





It's always been a deep passion for Lia to be involved in the design industry, and that passion has successfully gave birth to CENZ Interior design firm in 1995. The dream of designing and designing crafted furnishings of exceptional quality and beauty now become reality. Over the years, CENZ Interior design portfolio has been recognized by the an appreciative design contractor and property developers.







**AS A DESIGNER, WE ALWAYS INJECTED
A SERIES OF SURPRISING ELEMENTS
THAT WILL COMPEL YOU TO DELVE
DEEPER INTO YOUR EVERY CORNER.**

Each space is designed in such a way where an individual personality is prominently showcased.

Comfortable, beautiful and highly functional spaces are created by keeping the future resident front of mind, and understanding how they live their life - Do they entertain? Workaholic? Gamer? Cenz Interior Design Firm has a long history of creating spaces people want to come home to.



THE EFFECT OF DESIGN ELEMENTS, COOLING AIR FLOWS AND LIGHTING LAYOUTS BRINGS ON CONVENIENCE & ENJOYMENT OF EVERY DAY LIVING.

Efficiency of air flows will be evaluated for everyday life activities & usage of facilities to support the resident's habit and manners. Amenity was evaluated for aesthetics, openness to nature & subsequent emotional pleasure.

When designing, Cenz plans with space psychology considerations because it plays a great role in defining the look of the place. Psychology of space is what helps usage of space which is integral and helps resident to forge a bond with their living space.

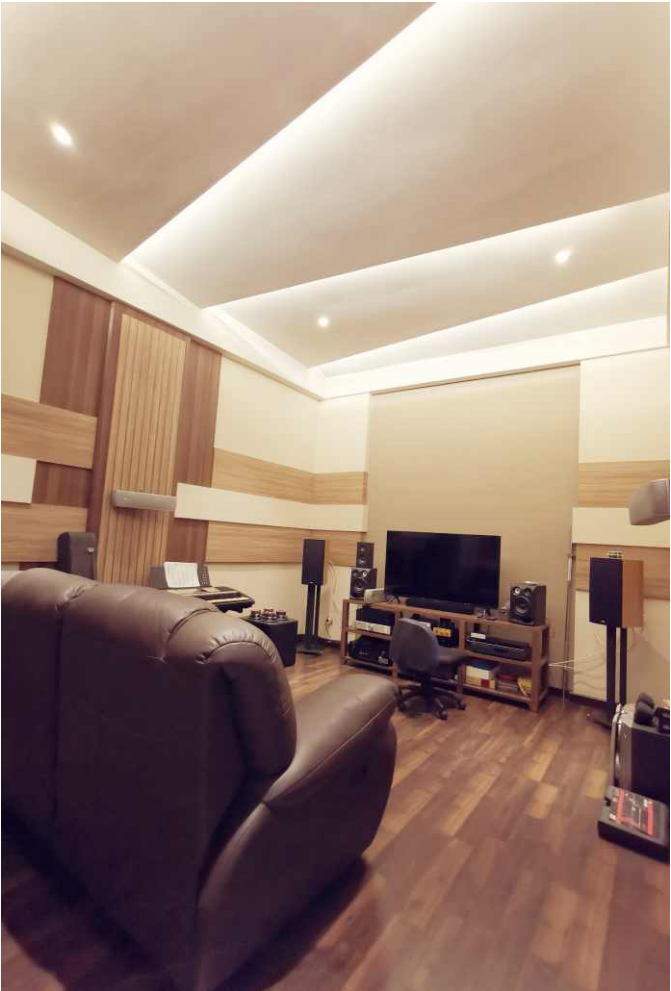




Transforming office space & working areas into the most creative concept & innovative style that embodies the company's ethos & is inclusive to all.







INVITE US TO SHARE IDEAS



There's no better timing other than now to just drop us an enquiry email or ring us a phone. CENZ Interior design will be at your service and get back to you shortly.

Let's meet, our treat.

PHONE

+62 812 3018 196

+62 851 0098 2368

EMAIL

lia@cenzdesign.com

WEBSITE

www.cenzdesign.com

CENZ Interior Design will turn your space into a place where anything is possible.

**Our goal is to make you
say "wow".**



Designing a beautiful yet efficient space...

Creating environments that immerse people in the sights, sounds and atmosphere of a locale, and inspires conversation about the traces of thought, imagination and investment that guides the design.

www.cenzdesign.com